

## Residency in Arts Management

The focus of the Arts Management Residency is on business development at SRT. Over two years, Residents will receive direct mentorship from the Managing Director and head of Business Development. Residents will also undergo department rotations for a holistic immersion at SRT.

The goal of the Residency is to ensure that candidates are given the skills, knowledge and exposure required to enter the industry and contribute to its development.

### Year one:

- Sponsorship – 3 months  
Acquire in-depth understanding of SRT's business development strategy. Support the team in executing corporate and donor engagement. Lead research of potential donors and sponsors and grant applications. Manage sponsorship and donor administration and back-end support.
- Learning & Engagement – 3 months  
SRT's Learning & Engagement (L&E) Programme is committed to bringing meaningful and relevant programmes to students, teachers and emerging theatre talents. The resident will support the L&E Team operationally, form partnerships and acquire funding.
- Sales Management – 3 months  
The resident will be attached to the Sales team to participate in the entire sales cycle for SRT's productions. The scope of works includes managing communications with schools, supporting the BD managers in school calls and visits and coordinating learning workshops.
- Marketing – 3 months  
The resident will be attached to the marketing team and will be involved in various marketing projects. These range from marketing on our social media platforms, to supporting the conceptualising and execution of marketing campaigns for our season.

### Year two

The resident will work independently on research projects, proposal writing and grant applications and maintain business development administrative functions. An externally led business development education course will be offered as part of the formal training.

The Arts Management Residency for 2021 commences in May/ June 2021.

If you are interested to apply for the residency, please send an email with your CV to Emmanuel at [emmanuel@srt.com.sg](mailto:emmanuel@srt.com.sg) and Debbie at [debbie@srt.com.sg](mailto:debbie@srt.com.sg).