

Residency in Arts Management

As a resident in the arts management area, we are aiming to give the resident a solid understanding of all departments at SRT to ensure that after two years with SRT, the resident will be able to enter the industry as a valuable all-round manager assisting senior managements.

Year one:

Sales Management – 4 months

The resident will be attached to the sales team to understand how SRT's group sales work. The resident will have an opportunity to be involved in sales calls, visits to schools and be responsible for the coordination of workshops for schools.

Marketing – 3 months

The resident will be attached to the marketing team working primarily on our social media campaign, but will be given a chance to be involved in all aspects of planning a campaign, liaising with external vendors and to run smaller campaign elements independently.

Development – 4 months

Supporting the team researching potential donors and sponsors. Creating presentations and plan meetings.

Venue Management – 1 month

The resident will follow SRT's assistant venue manager and be involved in scheduling Front of House duties, assist in box-office management and also be allowed to follow the technical team.

Year two

This year will focus on business development and to be able to work more independently on research projects, proposal writing and to be responsible for impact measuring and communication of the programmes SRT conducts. The resident will be involved in planning and executing fundraising activities. The resident will still be assisting both sales and marketing on selected projects as well. An external project management course will be offered as part of the formal training.